

ESTTA Tracking number: **ESTTA741155**

Filing date: **04/20/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	79151977
Applicant	Lala Berlin GmbH
Applied for Mark	LALA BERLIN
Correspondence Address	BARBARA A BARAKAT WILMER CUTLER PICKERING HALE AND DORR LLP 60 STATE STREET BOSTON, MA 02109 UNITED STATES michael.bevilacqua@wilmerhale.com, whiptrademark@wilmerhale.com
Submission	Request for Reconsideration
Attachments	lala berlin req for remandreq 79155977.pdf(45867 bytes)
Filer's Name	Barbara A. Barakat
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Date	04/20/2016

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Lala Berlin GmbH
Anklamer Straße 38
10115 Berlin GERMANY

Serial No.: 79155977 Attorney: D. Carroll

Filed: September 23, 2014 Law Office: 116

For: LALA BERLIN Classes: 3, 18

Commissioner for Trademarks
BOX RESPONSE NO FEE
P.O. Box 1451
Alexandria, Virginia 22313-1451

Dear Sir:

REQUEST FOR REMAND AND RECONSIDERATION

Further to the Examining Attorney's decision of March 28, 2016, please amend the above-identified application as indicated below:

In the application:

Class 18: Leather shopping bags, handbags, backpacks, key cases, bags for sports, traveling bags, slings for carrying infants; hides; trunks.

REMARKS

Applicant has amended the class 18 goods that the Examining Attorney alleges conflicts with the registrations cited as confusingly similar, and believes that class 3 is allowable as it now

stands. Applicant respectfully requests that the application be amended as indicated, and remanded back to the Examining Attorney for approval and publication. As all matters in the Office Action have been addressed, it is respectfully requested that the Examining Attorney approve the application and pass it to publication.

Respectfully submitted,

WILMER CUTLER PICKERING
HALE AND DORR LLP

/barbara a. barakat/

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April 20, 2016